



APG/USA Recognized for Global Carrier Contribution

ARC Applauds Growth of Foreign Carrier Participation Broadening Global Reach for Agents

Arlington, VA – March 10, 2009 – ARC's value to the travel agent community is very much a factor of being able to provide easy and efficient access to the broadest possible market of global suppliers. Despite industry and economic challenges, ARC's airline participation has been at record levels in recent months. A significant, and growing number of ARC's participating carriers are foreign airlines that do not serve the U.S. directly and without a presence in the U.S. or effective means of reaching the U.S. agent community. Increasingly, ARC participation is recognized globally as a cost-effective and efficient means for airlines to create lucrative partnerships with the vast point-of-sale network represented by the ARC-accredited travel agency system.

APG/USA – the New Jersey-based affiliate of APG Global Associates - has been instrumental in facilitating the entry of numerous off-line carriers (those not operating to the U.S.) by providing an array of support services for the carrier in the U.S. as they grow their presence. Likening their function to that of an airline incubator, Mike Premo, ARC's vice president of marketing, sales, and customer care says "APG has been of great value to both ARC and the agent community, not to mention their airline clients whom they relieve of the many complexities of establishing a sales and distribution presence. APG knows their business and have the tools in place that allow the airline to focus on providing their own unique service to the U.S. customer."



(Presenting APG/USA CEO James W. Foster and Executive VP Achma Asokan with an award this week in Geneva, Switzerland, Gena Crowe (middle) of ARC recounted how carriers such as Ethihad Airways, Indian Airlines, and, most recently, Air Astana have all benefitted from APG's skillful facilitation.)

Those wishing to learn more about the value of ARC airline participation are invited to visit ARC's website at www.arccorp.com/join/join_arc_carrier.html.

Additional information on APG/USA may be found at www.apg-ga.com/.

About ARC - ARC is a technology solutions company providing transaction settlement and data information services.

Airlines, travel agencies, corporate travel departments, railroads, and other travel suppliers process up to \$80 billion annually through ARC's world-class settlement system, making it the financial backbone of travel distribution. ARC COMPASS®, the leading, trusted source for travel transaction information, powers data and analytical tools that help ARC customers make confident business decisions. For more information, please visit www.arccorp.com.

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